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Foreword

2020 was a bit of a tough year - and not just because of the covid-19 crisis that hit the world, including our Arab World.

During 2020 we have put a lot of effort in finalising current projects, strengthening our management, our production, social media, and follow-up teams. The result of which has been going towards, and into 2021 with refreshed vision, mentally and spiritually healthy teams, and a sound financial basis - supported by a generous gift given through a legacy in 2020.

Since the founding of Arab Vision in 1997, we have known more than a few moments of struggle, but again and again have been left amazed and grateful for the great impact of our ministry among Arab people in and outside the Arab World.

We keep reaching out with the Gospel to Arabs who are not easily reached, because of the lack of a church or a Christian community in their neighbourhood, because of being illiterate, or because of other reasons.

Arab Vision has produced and broadcast numerous TV programmes reaching out to Arab women; a group which is hard to reach, but in great need for a listening ear, are Saudi Arabian women. Therefore we started a pilot in 2020, to find ways to connect to them, especially to find out through which social media platforms we can reach them best. This challenge resulted in some interaction in 2020, and will be continued in 2021.

We need your prayers for initiatives like this. Your feedback on this annual report will be most welcome as well: we love to hear from you!

If you are interested in learning more about our current projects, and about how you might get involved in our ministry, do feel free to contact us through contact@arabvision.org.

On behalf of our teams we thank you wholeheartedly for being or becoming a friend of Arab Vision!



Umm al Farieq
International director Arab Vision

Vision and Mission

Vision Statement

We envision an Arab World with, in each people group, an increasing number of vibrant churches that play a strategic public role in shaping their societies in accordance with the gospel of the Lord Jesus Christ.



With the term ‘Arab World’ we mean the countries of the Arabian Peninsula, the Middle East and North Africa, where Arabic is the first official language of the state. We recognize that the Arab World consists of many different people groups, and we hold that these are entitled to hearing the Gospel in their own languages.

Mission Statement

Arab Vision is a community of Christians committed to changing individuals and societies through the gospel of Jesus Christ, by producing and distributing effective Christian video programmes, using appropriate media for various target audiences in the languages of the peoples of the Arab World.

Productions and Training

It is Arab Vision's goal to produce quality programmes that are thought-provoking and tailor made for different audiences.

Productions in 2020 included:

Help, my child says he is an atheist

Atheism challenges the Arab Christian youth who are not sure of their faith in Christ. In order to get parents talking about the (lack of) faith with their children, we have produced a series of 13 episodes in which all kinds of questions are discussed in. We trust this series will create an open atmosphere to discuss questions and doubts. [Watch the second episode of this series with English subtitles.](#)



The bawaab's daughter - A film about giving

A short film about a 10 year old girl. She is the daughter of the *bawaab*, a building guard, who lives with her mother and younger brother in difficult financial and social conditions. One day, when attending Sunday school, she hears about giving donations for a home for orphans.



Despite being poor, she begins to save money by doing small jobs. Her mother, however, decides that she needs a new dress for a wedding, but will the young girl be able to give the money to the orphans? [Watch the film.](#)

Mark my Words - Sudanese Arabic

Mark my Words is a heart-warming series with children who share short Bible verses with the viewer, usually without giving the reference. We also want to show through the children that everyone is valuable, that is why about 5% of the verses are read by children with special needs. Some of the clips are in sign language or recited by blind children, using Braille. We have produced this series in Egyptian Arabic and in 2020 we produced 175 Verses from the Bible in Sudanese Arabic. [Watch a clip](#)

«أَمَّا الْآنَ فَيَثْبُتُ الْإِيمَانُ وَالرَّجَاءُ وَالْمَحَبَّةُ
هَذِهِ الثَّلَاثَةُ وَكَيْنَ أَعْظَمُهُنَّ الْمَحَبَّةُ.»
(1 كورنثوس 13: 13)



Maaki V

In 2007 we started to produce Maaki, a series of portraits of Christian women. Since that year we have produced four seasons of Maaki and we have seen how these programmes have been used to encourage people as they watch the testimonies, since the focus is on God's faithfulness in their situations, not on a solution to the problems. In this fifth season 26 refugee women from Syria, Iraq and Egypt share their heartbreaking stories. The series is broadcast on satellite TV and clips are used on our social media platforms. [Watch the trailer.](#)



Baby on Board

In order to focus on pregnancy and childbirth and to refute superstitious beliefs and practices, we have produced a series of 13 episodes showing the different phases of pregnancy, called *Baby on Board*.

Two women are sitting in a taxi, chatting about the joy of being pregnant, but also about taking care of your body, recognising danger signs and getting medical support when needed. The series has been offered to broadcasting partners and we have used clips on our Facebook page about family life. [Watch the first episode.](#)



Empowering Yemeni Women

A series of 27 clips of 3 min to empower women in Yemen and the Gulf area to know their values and rights. It is a co-production with *Light for Yemen* and addresses subjects that particularly trouble Yemeni women, including: insignificance, family, envy, abuse, gender inequality, shame and perspectives for the future.

The clips have been broadcast by several of our broadcasting partners and are used frequently on different social media platforms.

[Watch the trailer](#)



The Heritage Project

The Heritage Project is a series of 8 x 30 minute programmes depicting Christians who lived in North Africa during the first five centuries AD. We believe the series will be a great encouragement for the Christians in that region and an eye-opener to many who do not know the message of the Gospel. This project is being produced in partnership with International Media Ministries. Watch the [trailer of the Heritage Project](#). Listen to [Abdel Kader from North Africa](#) explaining the importance of the project. Or [watch the series in English on Redeem TV](#).



Celebrating our faith - 'koinonia'

Koinonia is a discipleship course for the Coptic Church, consisting of 8 episodes of 20-25 min. We finished the production of the material for the course, with an introduction of Pope Tawadros II of the Coptic Church. Priests have been trained to teach the course and run a pilot. If necessary some changes will be made, after which the course can be used in all the Coptic parishes. The whole course has been subtitled in English, so it is also excellent course material for use with migrants in Europe and other regions. [Watch the trailer.](#)



You and I - the light of the world

27 short clips to challenge Christians in the Arab World to represent Jesus as the Light of the world, by spreading God's light through practical witness. Our goal is to show how Jesus is the Light of the world, and to invite people to ask questions, start a conversation, to get to know Jesus Christ better. The clips are a mix of drama clips from the Jesus film, and newly produced drama, presenting what it means to "be the light of the world". [Watch a clip](#)



My First Words

My First Words is a literacy training programme for children who don't have access to schools and education, especially refugee children. We have finished the production of 56 episodes on the alphabet, numbers, colours, shapes and senses, using the peer to peer education method. A child draws and writes 3 or 4 different objects and words, you can see the picture growing on screen, and the words written. Children also interview each other about the meaning of a word, like "what does it mean to have a house, a home?" [Watch a clip.](#)



Sandy Tales

We have finished pilot stories about the Woman at the well and the Lord's Prayer in Egyptian and Yemeni Arabic for *Sandy Tales*, a project of [jesus.net](#). *Sandy Tales* are Bible stories, beautifully shown by sand-drawing and story-telling. Pilots in Kabyle, Algerian Arabic, and French are in preparation.



Various documentaries on social issues have been made, including a series on economic empowerment, education, literacy, maternal and child health, family planning, healthy lifestyle and early detection of disability, etc. and a documentary on Down syndrome.

Project Hope

Project Hope was born from the covid-19 situation in 2020. In the Middle East we experienced difficulty in filming, so we filmed short messages of hope and encouragement, delivered by several people from the Middle East, who are now based in the Netherlands.

35 Episodes were produced and used on our social media platforms.



The Church and I

Since the late 1990's the Church in Algeria has been growing, and growing causes growing pains. This is what Abdelkader Belaidi experiences each time he visits his home-country Algeria.

“I would like to attend a church service, but you know, as a woman I don't have that privilege”, “I know Jesus, but I don't need the church”, “Why would I go to church? It just causes me problems”. These and other issues triggered Abdelkader to ask Arab Vision to produce a series of programmes in which he could talk about the importance of being part of a church or a Christian community, and teach biblical principles to relatively new believers in North Africa.

The series ‘The Church and I’ was produced early 2020 in the Kabyle language spoken in Kabylia, and understood in parts of Morocco as well.



Training

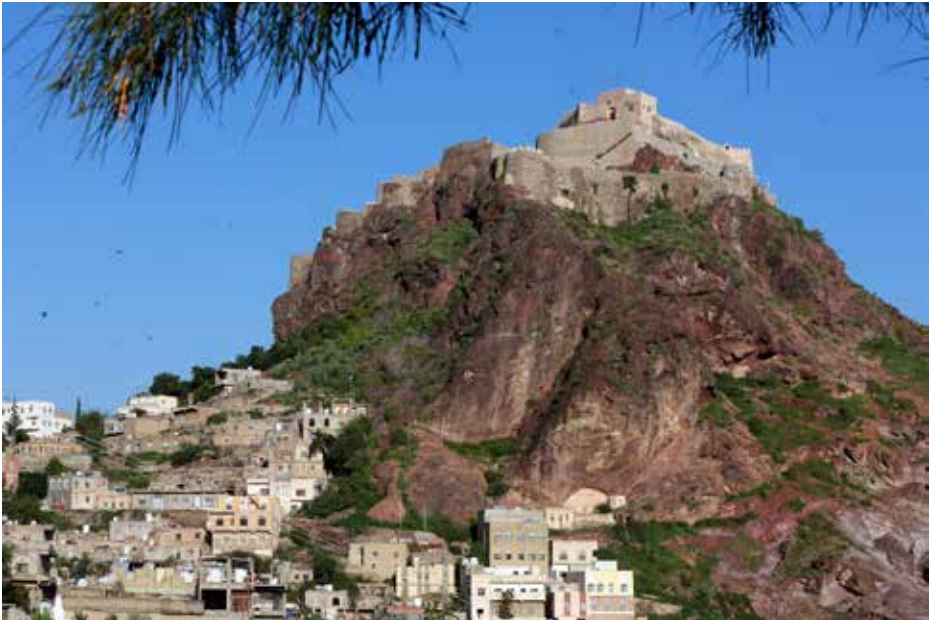
The trainees of 2019 received further assistance in filming and final editing in 2020.

Distribution

We distributed several of our finished productions to some of our satellite TV broadcasting partners in 2020.

Mark my Words in Sudanese, the series on Atheism, *Maaki V*, and *My first words* were sent to Sat7 for broadcasting, and we provided Kingdom Sat with the *Women in the Bible* series, and the series on *Atheism*.

Many of our programmes are available on the internet through YouTube, as streaming videos on various websites and on social media. This way we are able to reach millions of people.



Follow Up

Arab Vision’s follow up team has its basis in the Middle East. The team is connected to other follow up teams in the region. In 2020 we continued to use Facebook pages for posting short clips of many of our productions, and interacting with our viewers. In this way viewers are invited to interact with follow up workers, and with other viewers of the programmes.

Many people call or send messages to our team, asking for prayer; prayer for relatives who have problems, for greater faith, for healing, wisdom for raising the children, for relationships that have deteriorated, etc.

76,910	People who were reached by our <i>Hope for Tomorrow</i> FB page
78,946	Engagements (likes, comments, shares) with post for <i>Hope for Tomorrow</i>
30,420	Private messages received on our <i>Hope for Tomorrow</i> FB page
56,529	Private messages received on <i>The Secret</i> FB page (for young people)
111,280	People who connected with our <i>Light of the World</i> FB page
128,007	Engagements with posts (likes, comments, shares) for <i>LOTW</i>
31,682	Private messages on FB page in Yemeni Arabic
4697	Materials distributed as follow up on requests for information
3134	People who received a Bible or Bible portion in response to their request
3192	Gospel presented in a private message
43	Professions of faith on our Facebook pages
5	People joined a church

These are figures for 2020 from our follow-up team. Countries of origin of all these people: Algeria, Morocco, Egypt, Libya, Iraq, Syria, Jordan, Yemen and some others.

Viewers respond

I want to change, but I don't know how

Shams* feels she is living to satisfy others, which is a very heavy burden on her shoulders. She is so afraid that she might offend someone with her actions. She wants to change but she doesn't know how. We spoke to her and explained how this could be a prison for her if she lets it be. We've started a journey together and she's started to rebuild her character. We sent her ten steps to build her self-image and she said she will read it and get back to us. We will continue to walk with her and help her find peace.

I would like to walk with God

Maryam* is a 24-year-old from North-Africa. She is from a Christian background but has hardly any understanding of who God is. We encouraged her to pray more because God loves to hear our prayers but she didn't know how to do that. We shared with her the story of the prodigal son, the gospel message and talked more about God's unconditional love and how His arms are always wide open for us. Maryam said that she would love to start to walk with God and to pray. We prayed with her and are still following up with her.

Be strong and courageous

Ahmed is from an Islamic background. Through the dialogue that was taking place between us, he told us that he loves to help people morally and financially and directs them to the right way, but he fears the future, which prompted me to send him any encouragement from the Bible where Deuteronomy 31.6 reminds us that God is with us and cares for us, and we can be encouraged and strengthened by Him. "Be strong and courageous. Do not be afraid or terrified because of them, for the Lord your God goes with you; He will never leave you nor forsake you." This verse really impressed him and prompted him to ask about the source of the verse. We told him it was from the Bible, and started to answer all of his questions about our Holy Book (its definition, content, when and how it was written, etc.) After having answered all of his questions, we helped him download a Bible app because he wanted to read it. After reading some of the Bible he said that its content is wonderful, and he wants to continue reading it. Now he is reading the Bible and we discuss topics and questions that he has as he reads.

تشددوا وتشجعوا. لا تخافوا ولا ترهبوا
وجوههم لان الرب الهك سائر معك.
لا يهملك ولا يتركك. تثنية ٣١: ٦

Face-to-face meeting

Ali is from a Muslim background. He has many Christian friends around who tell him about Christ. He has a desire to experience the joy and peace that are found in Jesus. One night he saw Jesus in a dream. Ali had a lot of questions about Christianity. With the grace of God we answered them all. We shared with him the gospel message and he was eager to know everything about Christ. Responding to his desire, we managed to connect him with one of our team members where he lives to have a face-to-face meeting and now he is on a journey of discipleship studying the word of God.

I love reading the Bible!

Asma is from North-Africa, a Muslim woman married with 3 children. She spoke to us about polygamy. She said, “My husband married someone else and left me the children because I am sick.” We talked about the picture of marriage in the Bible and the love between husband and wife. She said, “I love reading the Bible!” So I sent her the Bible and she’s reading it now. We continue to follow up with her.

Sara wants to grow in the faith

Sara started to talk to us saying that she felt alone and that her family didn’t want her leaving their home at all. We started to chat and she felt comfortable to share about herself and then we found out that she had given her life to Christ. She wrote to us asking if we could help her go deeper in her faith and get to know Christ more. We are now sending her discipleship materials and connecting to help her grow in her faith.

Wanting to know more about the teachings of Jesus

Abo H, a Muslim man from Lebanon, wrote that he wants to learn the teachings of Jesus Christ. He wants to know more about Christianity and wants to read its holy book, the Bible. We sent him videos about the cross and incarnation and we sent him the Bible. He is going to start reading the Bible and get back with questions. We are looking forward to hearing back from him and helping him on his quest to understand and pursue truth.

It began 30 years ago....

'I am Ghalib* and I live in Yemen. Many years ago, perhaps more than 30 years, I used to listen to Christian radio programmes on 'The Voice of Forgiveness' and contacted them for more information. They sent me a Bible and some Christian literature, but I wanted to know more about the Christian faith, so I asked them whether I could speak face-to-face with a Christian in my country. They connected me to some believers and after a while I was baptised. Some of my Christian friends were severely persecuted and the security police arrested me as well and warned me to stay away from Christians. The war came and the area around my house became a battlefield. There was no electricity, no water, no jobs, no salaries, and no safety. Prices kept going up and death was everywhere. I also got some physical problems. Now I encourage my eldest child to leave the country, as soon as he has finished secondary school in order to find a better life. I am delighted that I found you on this Facebook page and I love talking to you!



Financial Report 2020

Income and expenditure for 2019 and 2020, all in US\$

	2019		2020	
	Income	Expenses	Income	Expenses
Restricted income	243.366		186.402	
Unrestricted income	95.277		185.8	
Distribution income	9.095		8.928	
Total income	347.738		381.13	
External video production expenses		125.158		42.943
Internal video production expenses		73.15		42.371
Social media and follow-up expenses		35.112		66.955
Fundraising and communication expenses		94.988		94.898
Management and administration expenses		31.663		73.061
Governance expenses		21.316		
Total expenses		381.387		320.228
Year-end Result	-24.812		60.902	
<p>** management and admin expenses 2020: significant increase because of change of taxation system (office Middle East), and administrative transition from Arab Vision International to Arab Vision Netherlands</p>				

The Board of Arab Vision

The Arab Vision ministry has different offices with their respective boards in the Middle East, the USA, the UK and the Netherlands. The office in the Netherlands is the home base of the Arab Vision ministry.

For questions and clarifications, please contact us at contact@arabvision.org

Contact and Bank details of Arab Vision

Arab Vision is registered as a charity in the United Kingdom and in the United States and has ANBI status in the Netherlands

Arab Vision the Netherlands

contact@arabvision.nl

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ian@arabvision.org

23 Mill Lane, Saffron Walden, Essex CB10 2AS

Bank details: Lloyds Bank Plc, Account name: Arab Vision, Sort code: 30-97-24, Account no: 49415760

Arab Vision Inc. (USA)

1265 E. Hebron Parkway, Carrollton TX 75010

Bank details: Bank of America, Branch: 11868 Preston Rd, Dallas TX 75230,

Account name: Arab Vision Inc, Account no: 004782094990, Routing

no: 111000025, Federal EID no: 48-1270313

Please visit [our website](#) where you will find a secure PayPal facility to donate to Arab Vision.



Arab Christians Proclaiming the Gospel
through modern media in the Arab World
www.arabvision.org
contact@arabvision.org



Get in Touch

Please visit us at www.arabvision.org and
sign up for our prayer and newsletters.